



14th Annual Waco Family Fun Fest
Saturday, April 4, 2020 | 9 a.m. – 2 p.m.
Extraco Events Center General Exhibits Building

IT'S ALL ABOUT FAMILY...and it's all about you! If you are an active Hooray for Family advertiser, you are invited to participate in our **14th Annual Waco Family Fun Fest**. It's a great opportunity to showcase the products and services you offer Central Texas families including birthday parties, summer camps/programs and enrichment classes.

Frequently Asked Questions:

Q. I want to reserve a booth. What do I need to do?

A. If you are an active **Hooray for Family** print or online advertiser, simply fill out and return the enclosed Booth Reservation Form no later than Friday, March 13, 2020. Mail to: 8441 N. State Hwy. 6, Waco, TX 76712

Q. If I am not an active Hooray for Family advertiser, what do I need to do?

A. To reserve a booth at the FEST, you must be a print or online advertiser starting in March 2020. Call our office and we will review the options with you.

Q. How much does it cost to exhibit at the FEST?

A. There is **NO COST** to set up, display, and/or demonstrate at the Family Fun Fest for Hooray for Family advertisers.

Q. Why did you choose the Extraco Events Center General Exhibits Building?

A. This is a well-known facility in Waco that has room to accommodate many people, and provides great set-ups (ample parking, outlets, restrooms, and concessions) for an event of this size.

Q. What will be provided for my booth?

A. Each booth will have an 8 ft. table with table covering, 2 chairs, pipe and drape, and company ID sign. Inflatables can be set up inside.

Q. What should I plan to do or have in my booth?

A. Bring handouts about your services, plus any other goodies you wish to provide. Consider offering show discounts, etc. Each booth is required to provide a carnival-type activity for children (no coloring sheets).

Q. Can I sell products or services at my booth? (Accept money at the event?)

A. Yes. If a parent purchases a product, books a party, or enrolls a child for your program, you may collect on the spot.

Q. Can I serve food at my booth?

A. Food products are allowed as FREE samples only. All vendors giving out food samples must have a McLennan County health food permit on hand at their booth.

Q. Are you providing a stage?

A. We will have a designated performance area and PA system for small group performances. See registration page to request a performance slot.

Q. How will the Family Fun Fest be promoted?

A. Fun Fest ads will appear in issues of Hooray for Family and on our website through April 2020. More than 20,000 school flyers will be sent home with area kids, and the event will be further promoted through numerous radio and social media promotional ads.

We look forward to hosting you at this exciting event! Your participation will make this a great **Family Fun Fest**. Save the date and start working now on booth activities, photos, displays, handouts, and your sales pitch! If you have any questions, please contact us!